

ORDER
UNIVISION
LAREDO

KLDO-TV

Orders	Order / Rev:	264011	
	Alt Order #:		
	Product Desc:	Political Candidate	
	Estimate:	City Council District # 7	
	Flight Dates:	10/25/16 - 10/27/16	Primary AE: Pablo Vela - 0430
	Original Date / Rev:	10/24/16 / 10/24/16	Sales Office: L-LAR
	Order Type:	GENERAL	Sales Region: LOCAL

Agency	Name:	PMDG Marketing Communications	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		1719 Matamoros	Billing Cycle: EOM/EOC
		Laredo, TX 78040	Agency Commission: 15%

Advertiser	Name:	Algelt, George for City Council District	New Business Thru: 10/19/17
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	Candidates	Advertiser External ID:
	Priority:	P-04	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	GEN	
	Revenue Code 3:	POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/27/16	3	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$2,250.00	\$1,912.50	0.00
Totals	3	\$2,250.00	\$1,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Pablo Vela - 0430			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	10/25/16	10/27/16	Late News M-F 1.1 Local	CM	10p-1035p	-111---	:30	3	\$750.00	P-04	0.00	NM	3	\$2,250.00
				M-F Late Local News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-111---					3	\$750.00		0.00			
													Totals	3	\$2,250.00